

# 嶺東科技大學112學年度入學新生課程標準

## Ling Tung University Curriculum Standards in effect since 2023

Department(系所別):Tourism and Leisure Management(觀光與休閒管理系)

College(學院):College of Human Ecology(民生學院)

Academic Year of Entrance(入學年):2023

Program:Four-year B.D. for Evening Division(進修學制四年制)

第一學年第一學期				
科目名稱	Course Title	R/E	Credits	Hours
中文閱讀與思考	Chinese Reading and Thinking	R	2	2
職涯與職能發展	Career and functional development	R	2	2
民生產業概論	Introduction to the Industry of Human Ecology	R	3	3
休閒事業管理	Management in Leisure Industry	R	2	2
休閒遊憩概論	Introduction to leisure Recreation	R	3	3
日文(一)	Japanese I	E	2	2
餐旅服務技能	Hospitality Service Technique	E	2	2
旅遊文化暨體驗活動設計	Tourism Culture and Design Experience Activities	E	2	2
職場體驗(一)	Industry Practicum I	E	3	3
第一學年第二學期				
科目名稱	Course Title	R/E	Credits	Hours
中文應用書寫表達	Application of Chinese	R	2	2
體育(一)	Physical Education I	R	2	2
民生應用與服務創新	Applications to the Industry of Human Ecology and Innovational Service	R	3	3
餐旅管理實務	Hospitality Management Practices	R	3	3
日文(二)	Japanese II	E	2	2
休閒農業概論	Introduction to Leisure Agriculture	E	2	2
身心壓力管理	Stress Management	E	2	2
台灣文史導覽	Introduction to Taiwan History	E	2	2
產業觀光與觀光工廠經營	Industry Tourism and Tourism Factory	E	2	2
觀光與休閒經濟學	The Economics of Leisure and Tourism	E	2	2
世界觀光資源概論	Introduction to Tourism Resources	E	2	2
職場體驗(二)	Industry Practicum II	E	3	3
第二學年第一學期				
科目名稱	Course Title	R/E	Credits	Hours
英文	English	R	2	2
群己倫理與生命關懷	Ethnics and Interpersonal Relationships	R	2	2
觀光行政與法規	The Interaction and Adaptation of Tourism Policy, Administration and Laws	R	2	2
旅運經營與管理	Travel Industry Practices and Management	R	3	3
日文(三)	Japanese III	E	2	2
運動科學概論	Introduction to Sports Science	E	2	2
櫃檯作業與管理	Front Office Management	E	2	2
觀光遊憩與環境	Tourism and Environment	E	2	2
餐飲經營管理	Food & Beverage Operation Management	E	2	2
休閒農場經營管理	Introduction to Leisure Agriculture	E	2	2
環境教育志工學習	Environmental Education Volunteer Learning	E	2	2
導覽解說教育與實作	Interpretation Education and Guiding Skill	E	2	2
觀光休閒實務實習(一)	Tourism and Leisure Practicum I	E	3	3
全民國防教育(一)	National Defense Education I	E	2	2
第二學年第二學期				
科目名稱	Course Title	R/E	Credits	Hours
職場英文	Workplace English	R	2	2
數位應用	Digital Application	R	2	2
博雅通識(一)	General Education I	R	2	2
體育(二)	Physical Education II	R	2	2
職場安全與衛生	Safety and Sanitaion of Tourism Industry	R	2	2
台灣觀光休閒資源	Tourism and Leisure Resources in Taiwan	R	3	3
日文(四)	Japanese IV	E	2	2
台灣傳統藝術欣賞	Appreciation of Taiwan Traditional Art	E	2	2
生態旅遊	Ecotourism	E	2	2

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房務作業管理	Housekeeping Management	E	2	2
飲務管理	Beverage Management	E	2	2
航空票務與訂位	Air Ticketing and Computer Reservation System	E	2	2
養生與休閒指導	Health Promotion of Leisure	E	2	2
餐旅國際專業術語	The International terminologies of hospitality	E	2	2
觀光休閒產業實習(一)	Practicum in Tourism and Leisure Industry I	E	3	3
全民國防教育(二)	National Defense Education II	E	2	2
第三學年第一學期	1st Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
博雅通識(二)	General Education II	R	2	2
英語會話(一)	English Conversation I	R	2	2
企業研究方法	Reserach Methods	R	3	3
旅遊英文	Travel English	E	2	2
俱樂部管理	Club Management	E	2	2
運動觀光	Sport Toruism	E	2	2
觀光日文(一)	Tourism Japanese I	E	2	2
民宿經營與管理	Home Stay Operation	E	2	2
國際禮儀與應對技巧	International Etiquette Practice	E	2	2
英文導覽解說	Interpretation in English	E	2	2
城鄉文化襲產	Rural Culture Heritage	E	2	2
航空地勤服務作業實務	Aviation Ground Service Practice	E	2	2
遊程規劃與設計	Tourist itinerary plan and design	E	2	2
登山步道休閒指導	Mountain Hiking Leisure Counselor	E	2	2
專業英文	English for Specific Purpose ESP	E	2	2
導覽解說實務	Practice for Tour Guiding and Interpreting	E	2	2
統計資料處理	Statistical Data Processing	E	3	3
導遊與領隊實務	The Practice of Tour Guide & Tour Leader	E	3	3
觀光休閒實務實習(二)	Tourism and Leisure Practicum II	E	3	3
第三學年第二學期	2nd Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
博雅通識(三)	General Education III	R	2	2
英語會話(二)	English Conversation II	R	2	2
服務業管理	Servicce Management	R	3	3
智慧觀光發展趨勢	The Development Tendency of Smart Tourism	R	3	3
葡萄酒賞析	Appreciation of Wine	E	2	2
鄉村旅遊與社區營造	Leisure & Community Empowerment	E	2	2
觀光產業電子商務	E-commerce in Tourism Industry	E	2	2
自行車休閒指導	Biking Counselor	E	2	2
節慶觀光	Festival Tourism	E	2	2
度假村經營管理實務	Practice of Resort Management	E	2	2
休閒活動企劃與管理	Leisure Activity Project and Management	E	2	2
烘焙創意實務(一)	Creative Baking & Practice I	E	2	2
烘焙創意實務(二)	Creative Baking & Practice II	E	2	2
咖啡學	Coffee Science	E	2	2
航空站設施與服務	Airport Facilities and Service	E	2	2
會議與展覽管理	Meeting and Exhibition Management	E	3	3
實務專題(一)	Practical Project I	E	3	3
觀光休閒產業實習(二)	Practicum in Tourism and Leisure Industry II	E	3	3
第四學年第一學期	1st Semester Fourth Year			
科目名稱	Course Title	R/E	Credits	Hours
觀光休閒行銷管理	Marketing Management in Tourism and Leisure Industry	R	2	2
休閒心理學	Psychology of Leisure	E	2	2

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國際觀光休閒實務	Overseas Visiting	E	2	2
旅遊糾紛與案例分析	The Related Cases of Travel Disputes	E	2	2
觀光日文(二)	Tourism Japanese II	E	2	2
會展英文	Meeting and Exhibition English	E	2	2
日文閱讀	Japanese Reading	E	2	2
休閒資訊與多媒體應用	Leisure Information and Media Application	E	2	2
溫泉旅館經營管理實務	Operation of Hot Spring Hotel	E	2	2
宴會實務	Banquet Practice	E	2	2
餐旅成本控制	Hospitality Cost Control	E	2	2
服務業客訴與危機處理	Customer Complaints and Crisis Management in Service Industry	E	2	2
空勤服務管理	Airline Cabin Crew Management	E	2	2
專案管理(一)	Project Management I	E	3	3
觀光休閒人力資源管理	Tourism and Leisure Human Resource Management	E	3	3
實務專題(二)	Practical Project II	E	3	3
觀光休閒實務實習(三)	Tourism and Leisure Practicum III	E	3	3
第四學年第二學期				
2nd Semester Fourth Year				
科目名稱	Course Title	R/E	Credits	Hours
健康體適能	Health Fitness	E	2	2
旅遊發展趨勢與討論	The Direction and Discussion of Travel Industry	E	2	2
銀髮族健康促進指導	Silver-haired Race Health Promotion Instruction	E	2	2
遊輪旅遊	Cruise Tour	E	2	2
城市觀光	City Tourism	E	2	2
戶外休閒活動體驗實務	Outdoor Leisure Activity Experience	E	2	2
觀光英文閱讀與寫作	Tourism English Reading and Writing	E	2	2
日文寫作	Japanese Writing	E	2	2
餐旅創業實務	Practice of Hospitality Venture	E	2	2
城鄉產業文化創意與應用	Innovation and Application of City and Rural Industry	E	2	2
企業倫理與社會責任	Business Ethics and Social Responsibility	E	2	2
餐旅連鎖業經營管理	Hospitality Chain Management	E	2	2
永續觀光發展與規劃	Sustainable Tourism Development and Planning	E	2	2
地方性與美學發展	Placeness and Aesthetics	E	2	2
專案管理(二)	Project Management II	E	3	3
觀光休閒產業實習(三)	Practicum in Tourism and Leisure Industry III	E	3	3

備註:R=Required;E=Elective

## Regulations

1. The total number of credits required for graduation is 128, including 24 university-required credits, 6 college-required credits, 33 department-required credits, and 65 professional elective credits.
2. Students in their first to third years may take 9-25 credits per semester, while fourth-year students may take 6-25 credits.
3. Students may take courses offered by other departments that are not available in this department. Upon departmental approval, up to 12 credits (including interdisciplinary program credits) may be counted toward professional elective credits. Students may also take courses at other universities, limited to one course. Credits earned will be included in the calculation of external elective credits. Inter-institutional enrollment shall follow the University's "Implementation Guidelines for Inter-Institutional Course Selection."
4. The program includes three modules: Hospitality Management, Travel Management, and Leisure and Recreation Management.
5. Students participating in the Ministry of National Defense Reserve Officers' Training Corps (ROTC) who have completed required training and obtained certification may apply for exemption from internship courses. Students applying for a full-semester internship exemption must complete registration and enroll in at least one course during that semester.