

嶺東科技大學111學年度入學新生課程標準

Ling Tung University Curriculum Standards in effect since 2022

Department(系所別):Tourism and Leisure Management(觀光與休閒管理系碩士班)

College(學院):College of Human Ecology(民生學院)

Academic Year of Entrance(入學年):2022

Program:M.D. for Day Division(日間學制碩士班)

第一學年第一學期				
1st Semester First Year				
科目名稱	Course Title	R/E	Credits	Hours
管理專題研討(一)	Seminar I	R	2	2
研究方法	Research Method	R	3	3
觀光休閒人力資源管理研究	Research on Tourism & Leisure Human Resource	E	3	3
觀光休閒行銷研究	Research on Tourism & Leisure Marketing	E	3	3
觀光休閒消費行為研究	Research on Tourism & Leisure Consumer Behavior	E	3	3
觀光休閒資源規劃與管理專題	Project on Tourism & Leisure Resource Design and Management	E	3	3
第一學年第二學期				
2nd Semester First Year				
科目名稱	Course Title	R/E	Credits	Hours
管理專題研討(二)	Seminar II	R	2	2
休閒美學專題	Project on Leisure Aesthetic	E	3	3
質性研究方法	Qualitative Research	E	3	3
觀光休閒經營與策略研究	Research on Travel & Leisure Business and Strategy	E	3	3
數量方法(一)	Quantitative Research I	E	3	3
觀光休閒產業智慧化發展與應用	Intelligent development of tourism, recreation and leisure industries	E	3	3
第二學年第一學期				
1st Semester Second Year				
科目名稱	Course Title	R/E	Credits	Hours
管理專題研討(三)	Seminar III	R	2	2
碩士論文(一)	Thesis I	R	3	3
國際觀光休閒管理專題	Project on International Travel & Leisure Management	E	3	3
會展管理專題	Project on MICE	E	3	3
觀光政策與法規專題	Project on Tourism Policy and Regulations	E	3	3
觀光休閒財務管理專題	Project on Tourism & Leisure Financial Management	E	3	3
數量方法(二)	Quantitative Research II	E	3	3
第二學年第二學期				
2nd Semester Second Year				
科目名稱	Course Title	R/E	Credits	Hours
管理專題研討(四)	Seminar IV	R	2	2
碩士論文(二)	Thesis II	R	3	3
節慶活動管理專題	Project on Festival Event Management	E	3	3
觀光休閒產業投資與開發	Investment and Development on Tourism and Leisure Industry	E	3	3
觀光休閒趨勢專題	Project on Tourism & Leisure Trend	E	3	3

備註:R=Required;E=Elective

Regulations

1. The total credits required for graduation are 30 credits (comprising 11 required credits, 13 elective credits, and 6 thesis credits).
2. Credits per semester: First-year students may register for 6–16 credits in their first semester; all other semesters allow 3–16 credits.
3. Students must either complete the academic ethics course offered by the Taiwan Academic Ethics Education Resources Center and obtain a certificate of completion, or attend at least 6 hours of academic ethics-related workshops and obtain a certificate of participation. When applying for the master's thesis oral examination, students must submit one of the aforementioned certificates; only upon review and approval may the application for the oral examination proceed.
4. Graduate students, based on their research needs, may take up to 3 credits of courses each semester related to their professional field in other departments or graduate institutes within the university or other universities. These credits may be recognized toward graduation requirements, with a maximum limit of 6 credits in total.