

嶺東科技大學112學年度入學新生課程標準

Ling Tung University Curriculum Standards in effect since 2023

Department(系所別):Tourism and Leisure Management(觀光與休閒管理系)

College(學院):College of Human Ecology(民生學院)

Academic Year of Entrance(入學年):2023

Program:Four-year B.D. for Day Division(日間學制四年制)

第一學年第一學期		1st Semester First Year		
科目名稱	Course Title	R/E	Credits	Hours
基本勞作教育（一）	Labor Education I	R	0	2
中文閱讀與思考	Chinese Reading and Thinking	R	2	2
職涯與職能發展	Career and functional development	R	2	2
體育（一）	Physical Education I	R	2	2
英文（一）	English I	R	2	2
民生產業概論	Introduction to the Industry of Human Ecology	R	3	3
休閒事業管理	Management in Leisure Industry	R	2	2
餐旅管理實務	Hospitality Management Practices	R	3	3
台灣觀光休閒資源	Tourism and Leisure Resources in Taiwan	R	3	3
台灣文史導覽	Introduction to Taiwan History	E	2	2
產業觀光與觀光工廠經營	Industry Tourism and Tourism Factory	E	2	2
全方位瑜珈	Comprehensive Yoga	E	2	2
日文（一）	Japanese I	E	2	2
世界觀光資源概論	Introduction to Tourism Resources	E	2	2
第一學年第二學期		2nd Semester First Year		
科目名稱	Course Title	R/E	Credits	Hours
基本勞作教育（二）	Labor Education II	R	0	2
中文應用書寫表達	Application of Chinese	R	2	2
體育（二）	Physical Education II	R	2	2
英文（二）	English II	R	2	2
民生應用與服務創新	Applications to the Industry of Human Ecology and Innovational Service	R	3	3
休閒遊憩概論	Introduction to leisure Recreation	R	3	3
旅運經營與管理	Travel Industry Practices and Management	R	3	3
觀光產業與科技應用	Tourism Industry and Technological Applications	E	1	1
台灣傳統藝術欣賞	Appreciation of Taiwan Traditional Art	E	2	2
休閒農業概論	Introduction to Leisure Agriculture	E	2	2
運動科學概論	Introduction to Sports Science	E	2	2
櫃檯作業與管理	Front Office Management	E	2	2
國際禮儀與應對技巧	International Etiquette Practice	E	2	2
旅遊文化暨體驗活動設計	Tourism Culture and Design Experience Activities	E	2	2
游泳訓練與指導	Swimming instruction and training	E	2	2
日文（二）	Japanese II	E	2	2
觀光與休閒經濟學	The Economics of Leisure and Tourism	E	2	2
運動與全人健康	Exercise and Health Management Program	E	3	3
第二學年第一學期		1st Semester Second Year		
科目名稱	Course Title	R/E	Credits	Hours
職場英文	Workplace English	R	2	2
博雅通識（一）	General Education I	R	2	2
專業外國語文(一)	Specialized foreign languages I	R	2	2
職場安全與衛生	Safety and Sanitaion of Tourism Industry	R	2	2
服務業管理	Service Management	R	3	3
身心壓力管理	Stress Management	E	2	2
觀光遊憩與環境	Tourism and Environment	E	2	2
航空業務與訂位	Air Ticketing and Computer Reservation System	E	2	2
餐飲經營管理	Food & Beverage Operation Management	E	2	2
餐旅服務技能	Hospitality Service Technique	E	2	2
養生與休閒指導	Health Promotion of Leisure	E	2	2
休閒農場經營管理	Introduction to Leisure Agriculture	E	2	2
節慶觀光	Festival Tourism	E	2	2
導覽解說教育與實作	Interpretation Education and Guiding Skill	E	2	2

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運動賽會企劃實務	Sports event planning practice	E	3	3
導遊與領隊實務	The Practice of Tour Guide & Tour Leader	E	3	3
全民國防教育（一）	National Defense Education I	E	2	2
第二學年第二學期	2nd Semester Second Year			
科目名稱	Course Title	R/E	Credits	Hours
數位應用	Digital Application	R	2	2
群己倫理與生命關懷	Ethnics and Interpersonal Relationships	R	2	2
博雅通識（二）	General Education II	R	2	2
專業外國語文(二)	Specialized foreign languages II	R	2	2
觀光行政與法規	The Interaction and Adaptation of Tourism Policy, Administration and Laws	R	2	2
職場實習素養與技能	Practicum Ethics and Skills	R	2	2
生態旅遊	Ecotourism	E	2	2
房務作業管理	Housekeeping Management	E	2	2
飲務管理	Beverage Management	E	2	2
俱樂部管理	Club Management	E	2	2
運動觀光	Sport Tourism	E	2	2
民宿經營與管理	Home Stay Operation	E	2	2
觀光產業電子商務	E-commerce in Tourism Industry	E	2	2
城鄉文化襲產	Rural Culture Heritage	E	2	2
航空地勤服務作業實務	Aviation Ground Service Practice	E	2	2
遊程規劃與設計	Tourist itinerary plan and design	E	2	2
服務業客訴與危機處理	Customer Complaints and Crisis Management in Service Industry	E	2	2
導覽解說實務	Practice for Tour Guiding and Interpreting	E	2	2
環境教育志工學習	Environmental Education Volunteer Learning	E	2	2
寵物休閒	Pet Leisure	E	2	2
運動專項訓練指導-技擊	Sports Specific Training Instruction – Martial Arts Attack & Defense	E	2	2
全民國防教育（二）	National Defense Education II	E	2	2
第三學年第一學期	1st Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
博雅通識（三）	General Education III	R	2	2
專業英文	English for Specific PurposesESP	R	2	2
企業研究方法	Reserach Methods	R	3	3
休閒心理學	Psychology of Leisure	E	2	2
葡萄酒賞析	Appreciation of Wine	E	2	2
觀光日文（一）	Tourism Japanese I	E	2	2
鄉村旅遊與社區營造	Leisure & Community Empowerment	E	2	2
城市觀光	City Tourism	E	2	2
烘焙創意實務	Creative Baking & Practice	E	2	2
自行車休閒指導	Biking Counselor	E	2	2
度假村經營管理實務	Practice of Resort Management	E	2	2
休閒活動企劃與管理	Leisure Activity Project and Management	E	2	2
咖啡學	Coffee Science	E	2	2
航空站設施與服務	Airport Facilities and Service	E	2	2
寵物友善服務	Pet-friendly services in hospitality industry	E	2	2
運動健康促進實務-休閒運動	Practical Exercise for Health Promotion: Recreational Sports	E	2	2
導遊英文	English for Tour Guides	E	2	2
餐旅創新服務流程與實務餐旅創新服務	Hospitality Creative Service Procedure&Practice	E	3	3
企業倫理責任與實務	Business Practice of Ethics&Responsibility	E	3	3
餐旅職涯實務發展	Hospitality Career Practice Development	E	3	3
觀光休閒人力資源管理	Tourism and Leisure Human Resource Management	E	3	3

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會議與展覽管理	Meeting and Exhibition Management	E	3	3
統計資料處理	Statistical Data Processing	E	3	3
智慧觀光發展趨勢	The Development Tendency of Smart Tourism	E	3	3
第三學年第二學期	2nd Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
博雅通識(四)	General Education IV	R	2	2
校外實習	Extracurricular Intern	R	3	3
觀光休閒實務實習(一)	Tourism and Leisure Practicum I	E	3	3
觀光休閒產業實習(一)	Practicum in Tourism and Leisure Industry I	E	3	3
第四學年第一學期	1st Semester Fourth Year			
科目名稱	Course Title	R/E	Credits	Hours
實務專題(一)	Practical Project I	R	3	3
英文導覽與解說	Interpretation in English	E	2	2
運動行銷		E	2	2
運動媒體與公共關係	Sports Media and Public Relation	E	2	2
國際觀光休閒實務	Overseas Visiting	E	2	2
旅遊糾紛與案例分析	The Related Cases of Travel Disputes	E	2	2
觀光日文(二)	Tourism Japanese II	E	2	2
戶外休閒活動體驗實務	Outdoor Leisure Activity Experience	E	2	2
溫泉旅館經營管理實務	Operation of Hot Spring Hotel	E	2	2
宴會實務	Banquet Practice	E	2	2
餐旅成本控制	Hospitality Cost Control	E	2	2
觀光休閒行銷管理	Marketing Management in Tourism and Leisure Industry	E	2	2
資訊與多媒體應用	Information and Media Appliaction	E	2	2
企業倫理與社會責任	Business Ethics and Social Responsibility	E	2	2
空勤服務管理	Airline Cabin Crew Management	E	2	2
永續觀光發展與規劃	Sustainable Tourism Development and Planning	E	2	2
地方性與美學發展	Placeness and Aesthetics	E	2	2
專案管理(一)	Project Management I	E	3	3
觀光休閒實務實習(二)	Tourism and Leisure Practicum II	E	3	3
觀光休閒產業實習(二)	Practicum in Tourism and Leisure Industry II	E	3	3
運動管理學	Sports Management	E	3	3
觀光休閒職場實習	Tourism and Leisure Industry Practicum	E	3	3
第四學年第二學期	2nd Semester Fourth Year			
科目名稱	Course Title	R/E	Credits	Hours
職前就業輔導	Pre-Employment Career Guidance	R	1	1
外國語文檢定	Foreign Language Proficiency Test	R	1	1
實務專題(二)	Practical Project II	R	3	3
健康體適能	Health Fitness	E	2	2
旅遊發展趨勢與討論	The Direction and Discussion of Travel Industry	E	2	2
銀髮族健康促進指導	Silver-haired Race Health Promotion Instruction	E	2	2
遊輪旅遊	Cruise Tour	E	2	2
餐旅創業實務	Practice of Hospitality Venture	E	2	2
城鄉產業文化創意與應用	Innovation and Application of City and Rural Industry	E	2	2
登山步道休閒指導	Mountain Hiking Leisure Counselor	E	2	2
日文閱讀與寫作	Japanese Reading and Writing	E	2	2
餐旅連鎖業經營管理	Hospitality Chain Management	E	2	2
專案管理(二)	Project Management II	E	3	3

備註:R=Required;E=Elective

Regulations

1. The total number of credits required for graduation is 128, including 28 university-required credits, 9 college-required credits, 40 department-required credits, and 51 professional elective credits.
2. Students in their first to third years may take 16-25 credits per semester, while fourth-year students may take 9-25 credits. Detailed regulations are governed by the University Academic Regulations.
3. In accordance with the University's implementation guidelines for Chinese proficiency, English proficiency, information technology competency, and physical fitness, students must pass all required assessments to be eligible for graduation.
4. Students must meet the standards specified in the Department's "Implementation Guidelines for Professional Competency Assessment" to be eligible for graduation.
5. The program includes three modules: Hospitality Management, Travel Management, and Leisure and Recreation Management.
6. Practical Project (I) and (II) are organized according to the department's course modules and are mandatory for students in every module.
7. Students may take courses offered by other departments that are not available in this department. Upon departmental approval, up to 12 credits (including interdisciplinary program credits) may be counted toward professional elective credits. Students may also take courses at other universities, limited to one course. Credits earned will be included in the calculation of external elective credits. Inter-institutional enrollment shall follow the University's "Implementation Guidelines for Inter-Institutional Course Selection."
8. "Specialized Foreign Languages (I)-(II)" courses in the first and second years are divided into English and Japanese tracks. Those planning to participate in internships in Japan during the third year must take the Japanese track and meet related requirements.
9. Students participating in the Ministry of National Defense Reserve Officers' Training Corps (ROTC) who have completed required training and obtained certification may apply for exemption from internship courses. Students applying for a full-semester internship exemption must complete registration and enroll in at least one course during that semester.
10. Off-campus internship: Students must complete a third-year internship including required courses: "Extracurricular Intern" (3 credits), "Tourism and Leisure Practicum (I)" (3 credits), and "Practicum in Tourism and Leisure Industry (I)" (3 credits), totaling 9 credits. Additionally, students may take three elective courses in the fourth year: "Tourism and Leisure Practicum (II)" (3 credits), "Practicum in Tourism and Leisure Industry (II)" (3 credits), and "Tourism and Leisure Practicum" (3 credits), totaling 9 credits.
11. For "Specialized Foreign Languages (I)", students may apply for exemption if they have obtained JLPT N5 or above, TOEIC score of 400 or above, or equivalent certification approved by the university.
12. For "Professional Foreign Language (II)", students may apply for exemption if they have obtained JLPT N4 or above, TOEIC score of 550 or above, or equivalent certification.

approved by the university.

13. Students admitted through athletic excellence in Academic Year 2023 who successfully complete the Sports Health Management Program shall be eligible to have the credits earned recognized toward graduation requirements. Of these, up to 15 credits from core courses shall be recognized as department-required credits, and up to 20 credits from elective courses shall be counted as professional elective credits.

14. For internship courses: Extracurricular Intern, Tourism and Leisure Practicum (I), Practicum in Tourism and Leisure Industry (I), Tourism and Leisure Practicum (II), and Practicum in Tourism and Leisure Industry (II), each credit shall correspond to a maximum of 80 internship hours.