

嶺東科技大學114學年度入學新生課程標準

Ling Tung University Curriculum Standards in effect since 2025

Department(系所別):(觀光與休閒管理系國際學生產學合作專班)

College(學院):College of Human Ecology(民生學院)

Academic Year of Entrance(入學年):2025

Program:Four-year B.D. for Day Division(日間學制四年制)

第一學年第一學期	1st Semester First Year			
科目名稱	Course Title	R/E	Credits	Hours
職場溝通華語	Chinese for Workplace	R	2	4
職場倫理	Workplace Ethics	R	2	2
實用生活華語(一) 入門基礎級	Situational ChineseI Breakthrough Level	R	3	6
民生產業概論	Introduction to the Industry of Human Ecology	R	3	3
台灣觀光休閒資源	Tourism and Leisure Resources in Taiwan	R	3	3
台灣文史導覽	Introduction to Taiwan History	E	2	2
觀光華語(一)	Chinese for Tourism I	E	3	3
第一學年第二學期	2nd Semester First Year			
科目名稱	Course Title	R/E	Credits	Hours
實用生活華語(二) 基礎級	Situational ChineseII Waystage Level	R	1	2
華語口語表達	Pronunciation of Chinese and Oral Expression	R	1	2
台灣社會與文化	Society and Culture of Taiwan	R	3	3
民生產業管理	Management of Human Ecology Industries	R	3	3
休閒遊憩概論	Introduction to leisure Recreation	R	3	3
台灣傳統藝術欣賞	Appreciation of Taiwan Traditional Art	E	2	2
國際禮儀與應對技巧	International Etiquette Practice	E	2	2
世界觀光資源概論	Introduction to Tourism Resources	E	2	2
休閒農業概論	Introduction to Leisure Agriculture	E	2	2
櫃檯作業與管理	Front Office Management	E	2	2
旅遊文化暨體驗活動設計	Tourism Culture and Design Experience Activities	E	2	2
觀光華語(二)	Chinese for tourism II	E	3	3
第二學年第一學期	1st Semester Second Year			
科目名稱	Course Title	R/E	Credits	Hours
實用生活華語(三) 進階級	Situational ChineseIII Threshold Level	R	2	2
休閒事業管理	Management in Leisure Industry	R	2	2
餐旅管理實務	Hospitality Management Practices	R	3	3
校外實習(一)	Extracurricular InternI	R	3	12
養生與休閒指導	Health Promotion of Leisure	E	2	2
休閒農場經營管理	Introduction to Leisure Agriculture	E	2	2
身心壓力管理	Stress Management	E	2	2
觀光遊憩與環境	Tourism and Environment	E	2	2
餐旅服務技能	Hospitality Service Technique	E	2	2
餐飲經營管理	Food & Beverage Operation Management	E	2	2
航空票務與訂位	Air Ticketing and Computer Reservation System	E	2	2
節慶觀光	Festival Tourism	E	2	2
導遊與領隊實務	The Practice of Tour Guide & Tour Leader	E	3	3
職場實習(一)	Industry Intern I	E	3	12
第二學年第二學期	2nd Semester Second Year			
科目名稱	Course Title	R/E	Credits	Hours
華語文聽力與閱讀	Chinese Listening and Reading	R	2	2
職場實習素養與技能(AI)	Practicum Ethics and Skills AI	R	2	2
校外實習(二)	Extracurricular InternII	R	3	12
旅運經營與管理	Travel Industry Practice and Management	R	3	3

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房務作業管理	Housekeeping Management	E	2	2
民宿經營與管理	Home Stay Operation	E	2	2
運動觀光	Sport Tourism	E	2	2
導覽解說實務	Practice for Tour Guiding and Interpreting	E	2	2
服務業客訴與危機處理	Customer Complaints and Crisis Management in Service Industry	E	2	2
飲務管理	Beverage Management	E	2	2
俱樂部管理	Club Management	E	2	2
遊程規劃與設計	Tourist itinerary plan and design	E	2	2
職場實習(二)	Industry Intern II	E	3	12
第三學年第一學期	1st Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
校外實習(三)	Extracurricular InternIII	R	3	12
服務業管理(AI)	Service Management AI	R	3	3
烘焙創意實務	Creative Baking & Practice	E	2	2
度假村經營管理實務	Practice of Resort Management	E	2	2
休閒心理學	Psychology of Leisure	E	2	2
咖啡學	Coffee Science	E	2	2
智慧觀光發展趨勢	The Development Tendency of Smart Tourism	E	3	3
會議與展覽管理	Meeting and Exhibition Management	E	3	3
職場實習(三)	Industry Intern III	E	3	12
第三學年第二學期	2nd Semester Third Year			
科目名稱	Course Title	R/E	Credits	Hours
校外實習(四)	Extracurricular InternIV	R	3	12
鄉村旅遊與社區營造	Leisure & Community Empowerment	E	2	2
城市觀光	City Tourism	E	2	2
葡萄酒賞析	Appreciation of Wine	E	2	2
休閒活動企劃與管理	Leisure Activity Project and Management	E	2	2
自行車休閒指導	Biking Counselor	E	2	2
觀光休閒人力資源管理	Tourism and Leisure Human Resource Management	E	3	3
職場實習(四)	Industry Intern IV	E	3	12
第四學年第一學期	1st Semester Fourth Year			
科目名稱	Course Title	R/E	Credits	Hours
校外實習(五)	Extracurricular InternV	R	3	12
戶外休閒活動體驗實務	Outdoor Leisure Activity Experience	E	2	2
溫泉旅館經營管理實務	Operation of Hot Spring Hotel	E	2	2
國際觀光休閒實務	Overseas Visiting	E	2	2
觀光休閒行銷管理	Marketing Management in Tourism and Leisure Industry	E	2	2
旅遊糾紛與案例分析	The Related Cases of Travel Disputes	E	2	2
企業倫理與社會責任	Business Ethics and Social Responsibility	E	2	2
地方性與美學發展	Placeness and Aesthetics	E	2	2
永續觀光發展與規劃	Sustainable Tourism Development and Planning	E	2	2
職場實習(五)	Industry Intern V	E	3	12
實務專題(一)	Practical Project I	E	3	3
第四學年第二學期	2nd Semester Fourth Year			
科目名稱	Course Title	R/E	Credits	Hours
職前就業輔導	Pre-Employment Career Guidance	R	1	1
校外實習(六)	Extracurricular InternVI	R	3	12
旅遊發展趨勢與討論	The Direction and Discussion of Travel Industry	E	2	2
登山步道休閒指導	Mountain Hiking Leisure Counselor	E	2	2
健康體適能	Health Fitness	E	2	2
銀髮族健康促進指導	Silver-haired Race Health Promotion Instruction	E	2	2
餐旅連鎖業經營管理	Hospitality Chain Management	E	2	2

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遊輪旅遊	Cruise Tour	E	2	2
餐飲創業實務	Practice of Hospitality Venture	E	2	2
職場實習(六)	Industry Intern VI	E	3	12
實務專題(二)	Practical Project II	E	3	3

備註:R=Required;E=Elective

Regulations

1. The total number of credits required for graduation is 128, including 16 university-required credits, 7 college-required credits, 37 department-required credits, and 68 professional elective credits.
2. Students in their first to third years may take 16-25 credits per semester, while fourth-year students may take 9-25 credits. Detailed regulations are governed by the University Academic Regulation.
3. The programs includes three modules: Hospitality Management, Travel Management, and Leisure and Recreation Management.
4. Students may take courses offered by other departments that are not available in this department. Upon department approval, up to 20 credits (including interdisciplinary program credits) may be counted toward professional elective credits. Students may also take courses at other universities, limited to one course. Credits earned will be included in the calculation of external elective credits. Inter-institutional enrollment shall follow the University's "Implementation Guidelines for Inter-Institutional Course Selection."
5. Off campus internship courses offered in the department's International Student Industry-Academia Collaboration Program, each credit hour is limited to a maximum of 80 internship hours, 18 weeks per semester for students.
6. For the courses, Extracurricular Intern (I), Extracurricular Intern (II), Extracurricular Intern (III), Extracurricular Intern (IV), Extracurricular Intern (V), Extracurricular Intern (VI), Industry Intern (I), Industry Intern (II), Industry Intern (III), Industry Intern (IV), Industry Intern (V), Industry Intern (VI) offered in the department's International Student Industry-Academia Collaboration Program, each credit hour is limited to a maximum of 80 internship hours for students.
7. Courses marked with "AI" indicate that the courses include knowledge and skills related to Artificial Intelligence (AI).